

PROCESS & CONTROL



- **Printed Magazine**
- **Website**
- **Social Media Platform**
- **Supplier Directory**
- **App Download**

STAY IN TOUCH WITH THE INDUSTRY

Dec/Jan

Flow & Level Control
Hazardous Area & Safety
Industry 4.0/IIoT
Heat Transfer
Pumps, Valves & Actuators
Industry Focus: Food & Beverage

February

Solids Handling/Processing
Communications & Networking
Compressors & Compressed Air
Mixing, Weighing & Conveying
Process Automation
Pumps, Valves & Actuators
Industry Focus: Chemicals & Pharmaceuticals

March

Containers, Tanks & Vessels
Filtration & Separation
Industry 4.0/IIoT
Pumps, Valves & Actuators
Test & Maintenance
Transducers, Transmitters & Sensors
Industry Focus: Water & Waste Treatment

April

Calibration
Pumps, Valves & Actuators
Process Automation
SCADA & Data Acquisition
Training & Skills
Industry Focus: Oil & Gas

May

Industry 4.0/IIoT
Flow & Level Control
Hazardous Area & Safety
Mixing, Weighing & Conveying
Pumps, Valves & Actuators
Industry Focus: Food & Beverage

June

Packaging
Pumps, Valves & Actuators
Transducers, Transmitters & Sensors
Robotics
Hydraulics & Pneumatics
Industry Focus: Chemicals & Pharmaceuticals

Jul/Aug

Communications & Networking
Heat Transfer
Flow & Level Control
Process Automation
Pumps, Valves & Actuators
Industry Focus: Food & Beverage

September

Solids Handling/ Processing
Filtration & Separation
Industry 4.0/IIoT
Pumps, Valves & Actuators
Test & Maintenance
Industry Focus: Water & Waste Treatment

October

Calibration
Flow & Level Control
Food Processing & Packaging
Hazardous Area & Safety
Mixing, Weighing & Conveying
Pumps, Valves & Actuators
Industry Focus: Oil & Gas

November

Communications & Networking
Compressors & Compressed Air
Industry 4.0/IIoT
Pumps, Valves & Actuators
Process Automation
Transducers, Transmitters & Sensors
Industry Focus: Water & Waste Treatment

Process & Control is the leading information source for engineers who have a direct influence on the specification and procurement of process and control products, equipment, systems and services. The editorial content includes a mix of technology features, case studies, new product information and general industry news, and reports on developments in process equipment and control and instrumentation technologies.

Delivered in both print and online format, Process & Control is built on a history that spans over 40 years and is supported by additional technology- and industry-focused supplements, regular e-newsletters, and a comprehensive website updated daily with the latest news.

CIRCULATION PROFILE

Total Average Net Monthly Circulation 10,440

Companies Primary Activity

Manufacturer	77.23%
Distribution	13.55%
Consulting	6.37%
Marketing/PR/Education Establishment/Government	2.85%

Primary Job Function

Buyers/Specifiers/Management	41.49%
Engineering - Process/C&I/Automation	24.89%
Project/Contracts Director/Contractors	20.49%
Sales & Marketing	5.44%
Plant Operations	4.58%
Process Design	3.12%

Industry Sectors

Food, Drink & Tobacco	Electrical/Electronics & Optical Equipment Manufacture
Rubber & Plastics	Paper & Printing
Chemicals, Pharmaceuticals & Man-made Fibres	Mining & Quarrying
Electricity, Gas & Water	Agriculture, Forestry & Fishing
Fuel Manufacture - Coke, Petroleum & Nuclear	Training & Higher Education
Mineral Products Manufacture	Leather/Textile, Footwear & Clothing
Metals & Metal Product Manufacture	Wood & Wood Products
Recycling	Transport & Equipment Manufacture
Machinery & Equipment Manufacture	Construction Industry
Business Services & Machine Rental	Public Administration & Defence

READERSHIP PROFILE

Process & Control is read by engineers, managers and senior executives who have a purchasing and/or specifying responsibility for control, instrumentation and process products, equipment, systems and services.

This includes:

- Process Engineers
- Control Engineers
- Instrumentation Engineers
- Control & Instrumentation Engineers
- Process & Control Engineers
- System Integrators
- Technical Engineers/Managers/Directors
- Plant Engineers/Managers/Directors
- Production Engineers/Managers/Directors
- Engineering Managers/Directors
- Operations Managers/Directors

MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

PAGE SIZE (WXH)	TYPE AREA	BLEED SIZE	TRIM SIZE
Full Page	195 x 265	235 x 312	229 x 306
Double Page	420 x 265	464 x 312	458 x 306
Half Page [H]	195 x 135	-	-
Half Page [V]	94 x 265	-	-
Quarter Page [V]	94 x 135	-	-
Quarter Page [H]	195 x 66	-	-

ONLINE PROMOTIONS

DESCRIPTION	SPECS (WIDTH X HEIGHT)	ROT X POS	PRICE
Banner Top ad	728 x 90 pixels	4 x 1	£700pm
Banner Bottom ad	728 x 90 pixels	4 x 1	£350pm
Button	120 x 90 pixels	4 x 10	£250pm
Skyscraper	160 x 600 pixels	4 x 1	£600pm
Spot	160 x 80 pixels	4 x 9	£350pm
MPU	300 x 250 pixels	4 x 3	£800pm
Background Width	< 958 pixels	1 x 1	£1,500pm
Article Banner	450 x 60 pixels	4 x articles	£400pm (Can be linked to top story)
Featured Event	240 x 125 pixels	10 x 1	£200pm (Includes adding extra content to entry)
Enhanced Entry	N/A	N/A	Four packages available starting from £250

All rates exclusive of VAT

Agency discount : Less 10%

Cancellation : Any cancellation must be made in writing for the attention of the Advertisement Manager, six weeks prior to the publication date

DISPLAY ADVERTISING

INSERTIONS	1	5	10+
DPS	£3,200	£2,880	£2,560
Full-page	£2,100	£1,890	£1,680
Junior-page	£1,600	£1,440	£1,280
Half-page	£1,150	£1,035	£920
Quarter-page	£675	£607	£540
Front cover package*	£3,500* - -		

*Package comprising editorial style front cover, contents page repeater + full page advertorial/ advertising mix

MONTHLY: SPECIALISED E-NEWSLETTER

Circulation: 6,725

January	22/01/21	Hazardous Area & Safety
February	21/02/21	Water & Waste Treatment
March	20/03/21	Pumps, Valves & Actuators
April	19/04/21	Flow and Level Control
May	22/05/21	Food Processing
June	20/06/21	Water & Waste Treatment
July	24/07/21	Hazardous Area & Safety
August	21/08/21	PPMA Preview
September	20/09/21	Flow and Level Control
October	23/10/21	Pumps, Valves & Actuators
November	20/11/21	Food Processing

Also available for any new PR our general monthly e-newsletter, please enquire for deadlines

CLASSIFIED ADVERTISING

Contact Directory	£600	Rate per heading, per annum - name, address, tel/fax/ e-mail + logo
Web-Locator	£200	Per annum, name, logo, web address
Advertorials	£250	Colour picture + up to 150 words of text
Monthly E-Newsletter Entry	£150	800 words, up to 4 images + contact details
Specialised E-Newsletter Entry	£200	800 words, up to 4 images + contact details

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