

# PROCESS

## & CONTROL ENGINEERING

- Print & Digital
- Website
- Social Media Platforms
- Supplier Directory

Delivered in both print and online format, Process & Control Engineering is built on a history spanning over 45 years and is supported by additional technology and industry-focused supplements, regular e-newsletters, and a comprehensive website updated daily with the latest news



Media Partners



Partnering with



# STAY IN TOUCH WITH THE INDUSTRY

Process & Control Engineering is a trusted source of information in the process and control industry that is still printed and sent directly to engineers and manufacturers who have the direct influence on the specification and procurement of process engineering products, equipment, systems and services

Our industry includes highly engaged professionals focused on process engineering, manufacturing, automation, and industrial technology, ensuring your message hits the right audience.

## Editorial Guidelines

1. Word count – 650-1000 words
2. Images and supporting visuals – One or two high resolution images (at least 300dpi) in PNG, TIFF or JPG format. Please ensure that you have the right to use and distribute all submitted images, and provide appropriate captions or credits where necessary.
3. Content style and approach – Editorial submissions should be informative and educational and offer solutions to problems faced by process engineers. We welcome technical articles, by-lined, thought-leadership pieces, comment on industry topics and trends, and case studies and application stories
4. Editorial review – All submissions are subject to editorial review and approval. The editorial team reserves the right to make edits for clarity, length, grammar and house style.

## January

Flow & Level Control  
Heat Transfer  
Mixing, Weighing & Conveying  
Sensors & Transducers  
Technology Update: Vision Systems  
Industry Focus: Food & Beverage  
Show: EMPACK

## February

Compressed Air  
Food Processing & Packaging  
Industry 4.0/IIoT/AI  
Pumps & Valves  
Sustainability  
Technology Update: Asset Management & Maintenance  
Industry Focus: Oil, Gas & Energy

## March

Hazardous Area & Safety  
Mixing, Weighing & Conveying  
Filtration & Separation  
Sensors & Transducers  
Cybersecurity  
Technology Update: Environmental / NET Zero  
Industry Focus: Water & Waste Treatment  
Show: FoodEx Manufacturing Solutions

## April

Flow & Level Control  
Process Automation & Robotics  
Pumps & Valves  
Communications & Networking  
Sustainability  
Technology Update: Health & Safety  
Industry Focus: Chemicals/Pharmaceuticals & Life Sciences  
Show: CHEM UK

## May

Compressed Air  
Heat Transfer  
Mixing, Weighing & Conveying  
Industry 4.0/IIoT/AI  
Technology Update: Drives & Motors  
Industry Focus: Rubber & Plastics  
Show: Smart Manufacturing Week

## June

Calibration  
Hazardous Area & Safety  
Sensors & Transducers  
Pumps & Valves  
Filtration & Separation  
Sustainability  
Technology Update: Training & Skills  
Industry Focus: Oil, Gas & Energy

## July/August

Mixing, Weighing & Conveying  
Industry 4.0/IIoT/AI  
Process Automation & Robotics  
Pumps & Valves  
Cybersecurity  
Technology Update: Solids & Fluids Handling  
Industry Focus: Food & Beverage  
Show: Automate UK Week  
Show: WWEM

## September

Flow & Level Control  
Food Processing & Packaging  
Pumps & Valves  
Communications & Networking  
Technology Update: Energy & Sustainability  
Industry Focus: Water & Waste Treatment

## October

Compressed Air  
Heat Transfer  
Filtration & Separation  
Process Automation & Robotics  
Oil, Gas & Energy  
Technology Update: Regulations & Compliance  
Industry Focus: Rubber & Plastics  
Show: SPS Smart Production Solutions

## November/December

Calibration  
Hazardous Area & Safety  
Food Processing & Packaging  
Sensors & Transducers  
Pumps & Valves  
Sustainability  
Cybersecurity  
Technology Update: Quality Control & Assurance  
Industry Focus: Chemicals/Pharmaceuticals & Life Sciences

Regular features include: Ask the Expert / Editor's Choice / 'Process Perspective' / 'In the Spotlight' company profiles

## CIRCULATION PROFILE

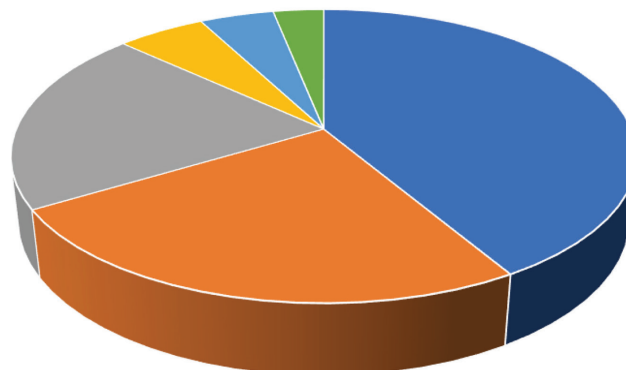
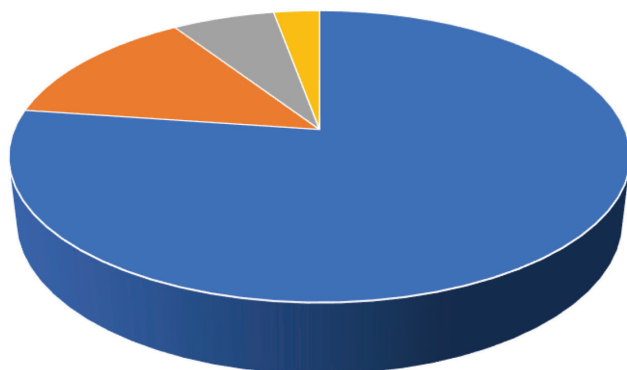
Total Average Net Monthly Circulation: 25,100

### Companies Primary Activity

|                                                 |        |
|-------------------------------------------------|--------|
| Manufacturer                                    | 77.23% |
| Distribution                                    | 13.55% |
| Consulting                                      | 6.37%  |
| Marketing/PR/Education Establishment/Government | 2.85%  |

### Primary Job Function

|                                        |        |
|----------------------------------------|--------|
| Buyers/Specifiers/Management           | 41.49% |
| Engineering - Process/C&I/Automation   | 24.89% |
| Project/Contracts Director/Contractors | 20.49% |
| Sales & Marketing                      | 5.44%  |
| Plant Operations                       | 4.58%  |
| Process Design                         | 3.12%  |



### Industry Sectors

|                                              |                                                        |
|----------------------------------------------|--------------------------------------------------------|
| Food, Drink & Tobacco                        | Electrical/Electronics & Optical Equipment Manufacture |
| Rubber & Plastics                            | Paper & Printing                                       |
| Chemicals, Pharmaceuticals & Man-made Fibres | Mining & Quarrying                                     |
| Electricity, Gas & Water                     | Agriculture, Forestry & Fishing                        |
| Fuel Manufacture - Coke, Petroleum & Nuclear | Training & Higher Education                            |
| Mineral Products Manufacture                 | Leather/Textile, Footwear & Clothing                   |
| Metals & Metal Product Manufacture           | Wood & Wood Products                                   |
| Recycling                                    | Transport & Equipment Manufacture                      |
| Machinery & Equipment Manufacture            | Construction Industry                                  |
| Business Services & Machine Rental           | Public Administration & Defence                        |

## READERSHIP PROFILE

Process & Control Engineering is read by engineers, managers and senior executives who have a purchasing and/or specifying responsibility for control, instrumentation and process products, equipment, systems and services.

This includes:

- Process Engineers
- Control Engineers
- Instrumentation Engineers
- Process & Control Engineers
- System Integrators
- Control & Instrumentation Engineers
- Technical Engineers/Managers/Directors
- Plant Engineers/Managers/Directors
- Production Engineers/Managers/Directors
- Engineering Managers/Directors
- Operations Managers/Directors

## MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

| PAGE SIZE (WXH)  | TYPE AREA | BLEED SIZE | TRIM SIZE |
|------------------|-----------|------------|-----------|
| Full Page        | 195 x 265 | 235 x 312  | 229 x 306 |
| Double Page      | 420 x 265 | 464 x 312  | 458 x 306 |
| Half Page [H]    | 195 x 135 | -          | -         |
| Half Page [V]    | 94 x 265  | -          | -         |
| Quarter Page [V] | 94 x 135  | -          | -         |
| Quarter Page [H] | 195 x 66  | -          | -         |

## ONLINE PROMOTIONS

| DESCRIPTION                        | SPECS (WIDTH X HEIGHT) | ROT X POS    | PRICE                                           |
|------------------------------------|------------------------|--------------|-------------------------------------------------|
| Banner Top ad                      | 1000 x 150 pixels      | 4 x 1        | £700pm                                          |
| Banner Bottom ad                   | 728 x 90 pixels        | 4 x 1        | £350pm                                          |
| Button                             | 120 x 90 pixels        | 4 x 10       | £250pm                                          |
| Skyscraper                         | 160 x 600 pixels       | 4 x 1        | £600pm                                          |
| Spot                               | 160 x 80 pixels        | 4 x 9        | £350pm                                          |
| MPU                                | 300 x 250 pixels       | 4 x 3        | £800pm                                          |
| Background Width                   | < 958 pixels           | 1 x 1        | £1,500pm                                        |
| Article Banner                     | 450 x 60 pixels        | 4 x articles | £400pm (Can be linked to top story)             |
| Featured Event                     | 240 x 125 pixels       | 10 x 1       | £200pm (Includes adding extra content to entry) |
| Enhanced Entry                     | N/A                    | N/A          | Four packages available starting from £250      |
| Digital issue sponsorship          | 140 x 600              | Side Panel   | £1,500 per month                                |
| Exclusive Landing page sponsorship |                        |              | £5000 (12 months)                               |
| Exclusive Digital App sponsorship  |                        |              | £3,500 (12 months)                              |

All rates exclusive of VAT

Agency discount : Less 10%

Cancellation: Any cancellation must be made in writing for the attention of the Journal Manager, six weeks prior to the publication date.

## DISPLAY AD/ADVERTORIAL

| INSERTIONS           | 1       | 5      | 10+    |
|----------------------|---------|--------|--------|
| DPS                  | £3,200  | £2,880 | £2,560 |
| Full-page            | £2,100  | £1,890 | £1,680 |
| Junior-page          | £1,600  | £1,440 | £1,280 |
| Half-page            | £1,150  | £1,035 | £920   |
| Quarter-page         | £675    | £607   | £540   |
| Front cover package* | £3,500* |        |        |

\*Package comprising editorial style front cover, contents page repeater plus full page advertorial/advertising mix

## CLASSIFIED ADVERTISING

|                                                   |                                                                    |        |
|---------------------------------------------------|--------------------------------------------------------------------|--------|
| Contact Directory                                 | Rate per heading, per annum -name, address, tel/fax/ e-mail + logo | £600   |
| Web-Locator                                       | Per annum, name, logo, web address                                 | £500   |
| Advertorials                                      | Colour picture + up to 150 words of text                           | £250   |
| Monthly E-Newsletter Entry                        | 800 words, up to 4 images + contact details                        | £200   |
| Specialised E-Newsletter Entry Spotlight position | 800 words, up to 4 images + contact details                        | £250   |
| Solus E-cast/shot                                 |                                                                    | £1,015 |

## MONTHLY E-NEWSLETTER

Circulation: 18,000

Process & Control Engineering TV – a new channel dedicated to the latest innovations, technologies, and people shaping the Process & Control Industry.

The Channel features: Exclusive company videos and interviews – product demonstrations – and expert commentary from across the industry. Get in touch to find out more.

Webinar package – The ideal platform to showcase your expertise, generate leads and position your company as an industry thought leader! Contact us for more details.

## CONTACT US

**Editor:**  
Michelle Lea  
T: +44 (0) 1622 687031  
E: mlea@datateam.co.uk

**Advertisement Manager**  
Cinnamon Lacey  
T: +44 (0) 1622 699194  
E: clacey@datateam.co.uk

**Artwork Editor**  
Kirsty Hood  
E: khood@datateam.co.uk

**Subscription Enquiries**  
T: +44 [0] 1580 883844  
E: datateam@c-cms.com

**Media Director**  
Paul Ryder  
T: +44 (0) 1622 699105  
E: pryder@datateam.co.uk



[www.linkedin.com/company/process-control-magazine](http://www.linkedin.com/company/process-control-magazine)



[www.youtube.com/@pctv-datateam](http://www.youtube.com/@pctv-datateam)