

PROCESS & CONTROL



- Printed Magazine
- Website
- Social Media Platform
- Supplier Directory
- App Download

STAY IN TOUCH WITH THE INDUSTRY

Dec/Jan

Flow & Level Control
Hazardous Area & Safety
Industry 4.0/IIoT
Heat Transfer
Pumps, Valves & Actuators
Industry Focus: Food & Beverage

February

Solids Handling/Processing
Communications & Networking
Compressors & Compressed Air
Mixing, Weighing & Conveying
Process Automation
Pumps, Valves & Actuators
Industry Focus: Chemicals & Pharmaceuticals

March

Containers, Tanks & Vessels
Filtration & Separation
Industry 4.0/IIoT
Pumps, Valves & Actuators
Transducers, Transmitters & Sensors
Industry Focus: Water & Waste Treatment

April

Calibration & Maintenance
Pumps, Valves & Actuators
Process Automation
SCADA & Data Acquisition
Training & Skills
Industry Focus: Oil, Gas & Power

May

Industry 4.0/IIoT
Flow & Level Control
Hazardous Area & Safety
Mixing, Weighing & Conveying
Pumps, Valves & Actuators
Industry Focus: Food & Beverage

June

Packaging
Pumps, Valves & Actuators
Transducers, Transmitters & Sensors
Robotics
Hydraulics & Pneumatics
Industry Focus: Chemicals & Pharmaceuticals

Jul/Aug

Communications & Networking
Heat Transfer
Flow & Level Control
Food & Beverage
Process Automation
Pumps, Valves & Actuators
Industry Focus: Water & Waste Treatment

September

Solids Handling/ Processing
Filtration & Separation
Industry 4.0/IIoT
Pumps, Valves & Actuators
Calibration & Maintenance
Industry Focus: Chemicals & Pharmaceuticals

October

Compressed Air
Flow & Level Control
Food Processing & Packaging
Hazardous Area & Safety
Mixing, Weighing & Conveying
Pumps, Valves & Actuators
Industry Focus: Oil, Gas & Power

November

Communications & Networking
Calibration & Maintenance
Industry 4.0/IIoT
Pumps, Valves & Actuators
Process Automation
Transducers, Transmitters & Sensors
Industry Focus: Water & Waste Treatment

Process & Control is the leading information source for engineers who have a direct influence on the specification and procurement of process and control products, equipment, systems and services. The editorial content includes a mix of technology features, case studies, new product information and general industry news, and reports on developments in process equipment and control and instrumentation technologies.

Delivered in both print and online format, Process & Control is built on a history that spans over 40 years and is supported by additional technology- and industry-focused supplements, regular e-newsletters, and a comprehensive website updated daily with the latest news.

CIRCULATION PROFILE

Total Average Net Monthly Circulation 10,440

| Companies Primary Activity | |
|---|--------|
| Manufacturer | 77.23% |
| Distribution | 13.55% |
| Consulting | 6.37% |
| Marketing/PR/Education Establishment/Government | 2.85% |

| Primary Job Function | |
|--|--------|
| Buyers/Specifiers/Management | 41.49% |
| Engineering - Process/C&I/Automation | 24.89% |
| Project/Contracts Director/Contractors | 20.49% |
| Sales & Marketing | 5.44% |
| Plant Operations | 4.58% |
| Process Design | 3.12% |

| Industry Sectors | |
|--|--|
| Food, Drink & Tobacco | Electrical/Electronics & Optical Equipment Manufacture |
| Rubber & Plastics | Paper & Printing |
| Chemicals, Pharmaceuticals & Man-made Fibres | Mining & Quarrying |
| Electricity, Gas & Water | Agriculture, Forestry & Fishing |
| Fuel Manufacture - Coke, Petroleum & Nuclear | Training & Higher Education |
| Mineral Products Manufacture | Leather/Textile, Footwear & Clothing |
| Metals & Metal Product Manufacture | Wood & Wood Products |
| Recycling | Transport & Equipment Manufacture |
| Machinery & Equipment Manufacture | Construction Industry |
| Business Services & Machine Rental | Public Administration & Defence |

READERSHIP PROFILE

Process & Control is read by engineers, managers and senior executives who have a purchasing and/or specifying responsibility for control, instrumentation and process products, equipment, systems and services.

This includes:

- Process Engineers
- Control Engineers
- Instrumentation Engineers
- Control & Instrumentation Engineers
- Process & Control Engineers
- System Integrators
- Technical Engineers/Managers/Directors
- Plant Engineers/Managers/Directors
- Production Engineers/Managers/Directors
- Engineering Managers/Directors
- Operations Managers/Directors

MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

| PAGE SIZE (WXH) | TYPE AREA | BLEED SIZE | TRIM SIZE |
|------------------|-----------|------------|-----------|
| Full Page | 195 x 265 | 235 x 312 | 229 x 306 |
| Double Page | 420 x 265 | 464 x 312 | 458 x 306 |
| Half Page [H] | 195 x 135 | - | - |
| Half Page [V] | 94 x 265 | - | - |
| Quarter Page [V] | 94 x 135 | - | - |
| Quarter Page [H] | 195 x 66 | - | - |

ONLINE PROMOTIONS

| DESCRIPTION | SPECS (WIDTH X HEIGHT) | ROT X POS | PRICE |
|-------------------------|------------------------|--------------|---|
| Banner Top ad | 1000 x 150 pixels | 4 x 1 | £700pm |
| Banner Bottom ad | 728 x 90 pixels | 4 x 1 | £350pm |
| Button | 120 x 90 pixels | 4 x 10 | £250pm |
| Skyscraper | 160 x 600 pixels | 4 x 1 | £600pm |
| Spot | 160 x 80 pixels | 4 x 9 | £350pm |
| MPU | 300 x 250 pixels | 4 x 3 | £800pm |
| Background Width | < 958 pixels | 1 x 1 | £1,500pm |
| Article Banner | 450 x 60 pixels | 4 x articles | £400pm (Can be linked to top story) |
| Featured Event | 240 x 125 pixels | 10 x 1 | £200pm (Includes adding extra content to entry) |
| Enhanced Entry | N/A | N/A | Four packages available starting from £250 |

All rates exclusive of VAT

Agency discount : Less 10%

Cancellation : Any cancellation must be made in writing for the attention of the Advertisement Manager, six weeks prior to the publication date

DISPLAY ADVERTISING

| INSERTIONS | 1 | 5 | 10+ |
|-----------------------------|-------------|--------|--------|
| DPS | £3,200 | £2,880 | £2,560 |
| Full-page | £2,100 | £1,890 | £1,680 |
| Junior-page | £1,600 | £1,440 | £1,280 |
| Half-page | £1,150 | £1,035 | £920 |
| Quarter-page | £675 | £607 | £540 |
| Front cover package* | £3,500* - - | | |

*Package comprising editorial style front cover, contents page repeater + full page advertorial/ advertising mix

MONTHLY: SPECIALISED E-NEWSLETTER

Circulation: 6,725

| | |
|------------------|---------------------------|
| January | Hazardous Area & Safety |
| February | Water & Waste Treatment |
| March | Pumps, Valves & Actuators |
| April | Flow and Level Control |
| May | Food Processing |
| June | Water & Waste Treatment |
| July | Hazardous Area & Safety |
| August | PPMA Preview |
| September | Flow and Level Control |
| October | Pumps, Valves & Actuators |
| November | Food Processing |

Also available for any new PR our general monthly e-newsletter, please enquire for deadlines

CLASSIFIED ADVERTISING

| | | |
|---------------------------------------|------|--|
| Contact Directory | £600 | Rate per heading, per annum -name, address, tel/fax/ e-mail + logo |
| Web-Locator | £200 | Per annum, name, logo,web address |
| Advertorials | £250 | Colour picture + up to 150 words of text |
| Monthly E-Newsletter Entry | £150 | 800 words, up to 4 images + contact details |
| Specialised E-Newsletter Entry | £200 | 800 words, up to 4 images + contact details |

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